

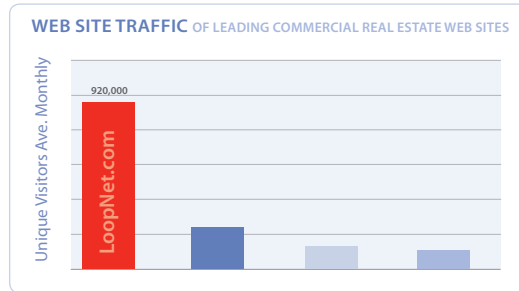


## More Members. More Traffic. More Partners.

- Over 2.75 million registered members
- 920,000 average monthly unique visitors\*
- Exclusive distribution network of 125+ newspaper web sites
- Trusted by the nation's leading brokerage firms

### #1 in Exposure

With 920,000 average monthly unique visitors, LoopNet.com is the most heavily trafficked commercial real estate site on the Internet.\* LoopNet's user base represents the largest online community of commercial real estate professionals. In fact, LoopNet.com generates **4 times more traffic** on average than any other commercial real estate web site\*... and that doesn't include the traffic from our exclusive network of newspaper web site partners which generates more than 18 million unique visitors each month.\*\*



### Exclusive Network of Newspaper Web Sites

Reach prospects searching for commercial real estate in your local market or across the nation. Our exclusive network of 125+ national and local newspaper web site partners offers extended exposure to fit your marketing needs.



### Powering Listings to 1000+ Commercial Real Estate Organizations

More than 1,000 commercial real estate firms trust LoopNet's market-leading solutions to power listings on their web sites, streamlining their property marketing efforts.



### Why LoopNet?

- ▶ **Free** option to search and add unlimited Basic Listings
- ▶ **Powerful** marketing to the largest audience and most heavily trafficked commercial listing service online
- ▶ **Trusted** by the nations leading brokerage firms
- ▶ **Flexible** options for premium exposure; No contracts or office-wide purchases required
- ▶ **Exclusive Distribution** options to 125+ newspaper web sites

"Thanks to LoopNet's national exposure, I received two dozen sincere inquires from all over the country and a full price offer within days of posting it!"

Grubb & Ellis Broker  
Richmond, VA

\* comScore U.S. unique visitor data, average Jan 08 - May 08

\*\* comScore data month of Feb 08



## The Right Exposure for the Right Price

LoopNet offers several different levels of exposure to fit your marketing needs.

### Showcase Maximum Exposure

- 3x the exposure of Premium Listings
- Top placement in LoopNet search results
- Distribution to 125+ newspaper web sites

### Premium Reach LoopNet's Entire Member Base

- Viewable to 2.75 million registered members
- 920,000 average monthly unique visitors\*
- Advanced marketing tools

### Basic Reach LoopNet's Paid Subscriber Base

- Viewable to nearly 90,000 paid subscribers
- Unlimited Basic Listings



Listing Levels on LoopNet

## Premium Membership for Professionals

While all LoopNet members can add unlimited listings to their accounts on LoopNet.com, Premium Membership offer unparalleled marketing for the commercial real estate professional who wants maximum exposure, industry-leading property marketing tools, access to lead lists, unlimited searching and more.

**234**  
People Interested  
[VIEW PROSPECTLIST](#)

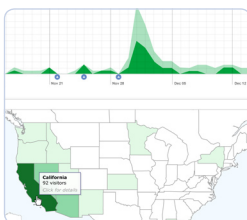
### ProspectList

Your strongest prospects delivered daily. Initiate contact with searchers whose buying and leasing requirements match your Premium Listing. With the click of a button, send a customized email featuring your listing or simply call your prospects.

### Enhanced Listing Web Site

Now available for all Premium Listings. Create an interactive web site that provides a professional and engaging way to display your property... all with the click of a button.

*Choose from six different professionally designed templates.*



### Listing Activity Reports

Quickly gain an in-depth understanding of how your marketing efforts on LoopNet.com impact your listing's exposure to prospective buyers and tenants. Easily view, print and share a variety of powerful exposure reports with your clients and partners.

### Exposure to Google, Yahoo and MSN Searchers

Our advanced SEO (search engine optimization) techniques provide millions of Google, Yahoo and MSN searchers with a direct link to Premium Listings for relevant property searches.



### OTHER PREMIUM FEATURES

- Maximum Listing Exposure
- Professional Property Flyers
- Unlimited Searching
- Daily Property Email Alerts
- Interactive Property Mapping
- Controlled Access Marketing